

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Andrea Nash, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Andrea Nash

Agency name: Clark Creative Group

Address: 514 S 13th Street Omaha, NE 68102

Contact: Andrea Nash

Phone number: 402-345-5800

Email: andrea@clarkcreativegroup.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Nebraska for All

Address: 2430 S. Canterbury Ln Lincoln, NE 68512

Contact: Don Nelson

Phone number: 402-430-3027

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Don Nelson

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature:

Name: Andrea Nash

Date of Request to Purchase Ad Time: 2/8

**Station Representative**

Signature:

Name:

Date of Station Agreement to Sell Time: 2/8/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?



Yes



No

Date ad received:

2/8/22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)\*



Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 611926

Station Call Letters:

KTGL

Date Received/Requested:

2/8/22

Est. #: 2352

Station Location:

LINCOLN

Run Start and End Dates:

2/9/22 - 2/11/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Comments:** This is an ADD on to Estimate #2352. Please confirm. Checks will be cut, scanned today and mailed by tomorrow. Traffic extension is attached as well.

**Market/System:** Lincoln

Flight Start Date: 02/14/2022

**Client:** NE FOR ALL

**Vendor:** KTGL-FM

**Flight End Date:** 2/16/2022

Media: Radio

**Buyer:** Andrea Nash

3800 Cornhusker Highway

**Email:** [andrea@clarkcreativegroup.com](mailto:andrea@clarkcreativegroup.com)

**Comments:** This is an ADD on to Estimate #2352. Please confirm. Checks will be cut, scanned today and mailed by tomorrow. Traffic extension is attached as well.

**Market/System:** Lincoln

**Market/System:** Lincoln

## Program

**STN**  
**Gross**

	Wks
Du	2/14

**Total  
-  
Sports**

**KTGL-FM**

MTUW 6:00a-7:00p

**\$68.00**

30  
9

**Total Spots: 9**

**Total Cost: \$612.00**

CO CO CO

**Signature:**

2

## Program

**STN**  
**Gross**

	Wks
Du	2/14
r	

**Total  
-  
Sports**

**KZKX-FM**



**CONTRACT**

**Alpha Media**  
**3800 Cornhusker Highway**  
**Lincoln, NE 68504**  
**(402) 466-1234**

And:

**Clark Creative Group**  
**Attention: Andrea Nash**  
**514 S. 13th Street**  
**Omaha, NE 68102**

<u>Contract / Revision</u> 611926 /		<u>Alt Order #</u>
<u>Advertiser</u> POL22/Nebraska for All		<u>Original Date / Revision</u> 02/10/22 / 02/10/22
<u>Contract Dates</u> 02/09/22 - 02/16/22	<u>Estimate #</u> 2352	
<u>Product</u> Primary Campaign		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTGL-FM	<u>Account Executive</u> House Lincoln	<u>Sales Office</u> Local-Lincoln
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTGL	02/09/22	02/16/22	Wed-Fri 6a-7p	6a-7p		:30			NM	18	\$1,224.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/07/22	02/13/22	--WTF--				9	\$68.00			
	Week:	02/14/22	02/20/22	MTW----				9	\$68.00			
<b>Totals</b>											<b>18</b>	<b>\$1,224.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 - 02/16/22	18	\$1,224.00	(\$183.60)	\$1,040.40
<b>Totals</b>	<b>18</b>	<b>\$1,224.00</b>	<b>(\$183.60)</b>	<b>\$1,040.40</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.

# Nebraska For All - REVISED

Date: 2/10/2022

Agency: Clark Creative Group  
Office: Clark Creative Group  
514 S. 13th Street  
Omaha NE 68102

Omaha NE 68102

Phone: 402-345-5800

Fax: 402-345-4858

Client: Nebraska For All  
Product: Various Geo  
Media: RADIO  
Estimate: 2352  
Description: Nebraska For All Issue  
Flight Dates: 2/9-2/11; W-F - Extended 2/16  
Market: Omaha  
Station: KFAB - KGOR - KXKT - KSRZ - KLIN - KTGL -  
KFOR - KZKX - KRGI-AM - KRGI-FM, KWBE,  
KUTT, KGMT, KRVN, KAMI, KNEB, KOZY

Start Date	End Date	ISCI/Ad #	ISCI/Ad Title	Len	Rot. %
2/9/22	2/16/22	NFA02223R	Nebraska for All Issue	30	100%

Station Traffic Comments: Please sign and return traffic instructions today. Please let me know if you have any questions. The spot can be accessed through the link in my email. This is for estimate #2352. Current Traffic is EXTENDED.

Station: \_\_\_\_\_

Signature: \_\_\_\_\_